



# MO' NORINGTON-JOSEPH

## MEDIA KIT



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[@ZoieAdventures](https://twitter.com/ZoieAdventures)



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Inspiring creative imagination and early development education



**COMING SOON**

# MONIQUE JOSEPH

*Advocate and Children's Author*



## ABOUT ME

Monique T. Joseph is well-known for her long-term 17 year career as a an Award-winning public relations and marketing expert. Over the past several years, she has become a leading advocate in developing early childhood education initiatives in underrepresented communities and fiercely promoting the advantages of diversity in early development learning, advocating for African American Women in Health care and racial justice. Monique has served on the Oregon Governor's appointed commission for African American Student success, was a Court Appointed Special Advocate for Foster children in Arizona, developed a principled leadership curriculum for K-12 and received the White House Change Makers Award under the Obama Administration. She holds a M.A in Policy Administration with a focus in women, race and culture. Her passion for development and leadership training for private and public organization encouraged her to launch Urban Mommy Inc as a 501 (c) 3 serving underrepresented women and children. She continues to publish her writings on her popular blog [Urbanmommyinc.com](http://Urbanmommyinc.com) that has served over 1 million on social media and in several magazines. Her creative and fun books and presentations continue to create a unique cultural learning environment for children nationwide.

**1.2M**

WEBSITE HITS

Data recorded since the beginning of my blog in 2017.

**27 K**

IG FOLLOWERS

@JosephHouseBooks  
Data recorded since 2017

**2K**

TWEETS

Data recorded since the beginning of my account in 2017.

*About my books*

**ZOIES  
ADVENTURES**

Two of the three books in the Zoie Adventures series is inspired by an African American toddler who learns great lessons in her everyday enchanting world. I Did, it, I Did it: Zoie Learns to Potty and I really Don't Want to: Zoie Learns to Share tells an entertaining and unique story of an African American toddler girl whose everyday quest is to learn something new. Book three is set to be released in December 2020. Also, with the impact of race tensions in 2020, Monique is releasing the anticipated "My Black Life Matters"





# WITH OUR BOOK SERIES

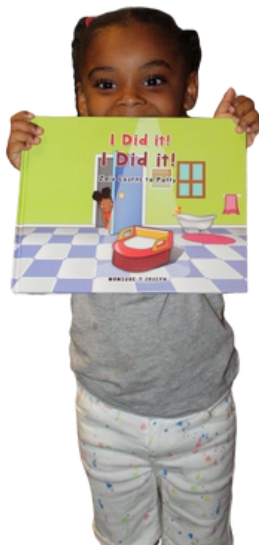
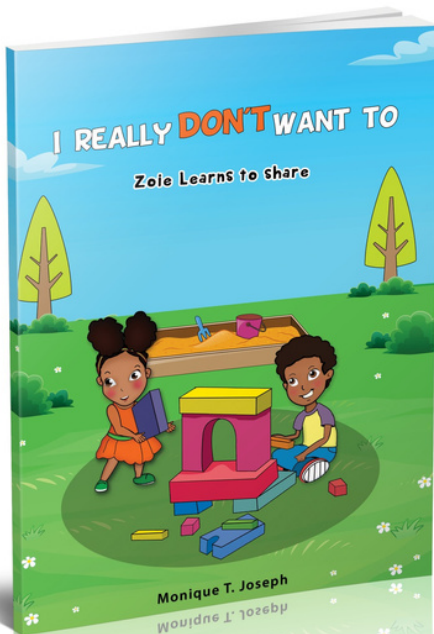
CHILDREN WILL BE ENABLED TO:

- Explore creative play
- Learn & understand words
- Engage w/ rhyming and repetition
- Explore cultural dimensions
- Discover amazing imagination
- Build self-confidence
- Foster early reading development



## WHY OUR BOOKS ARE IMPORTANT

- Diversity in books can and will increase a child's social learning
- Children will see themselves reflected positively in their community and world around them
- Foster increased self-awareness
- Diversity in books can bridge the gap between cultural boundaries
- A fun and creative way to learn about several of life's first few lessons



### OUR CHARACTERS



SHAWN

MS. KELLY

ZOIE

SNOTTY

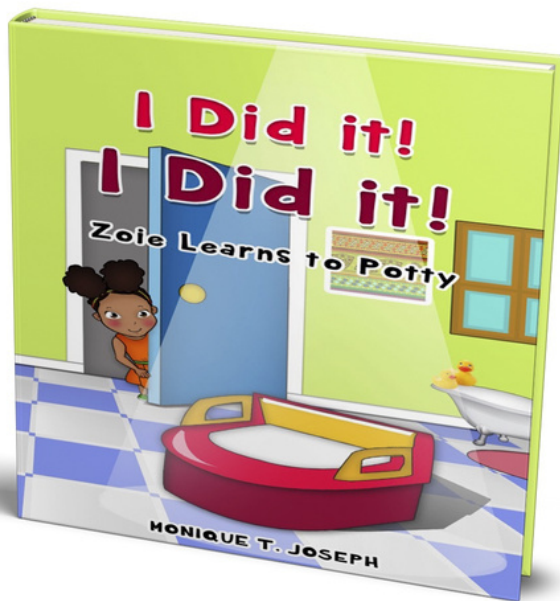
MOM

DAD

ZOIE

## ZOIE ADVENTURES SERIES

WWW.JOSEPHHOUSEBOOKS.COM



The first in a three-part series of children's books inspired by an African- American toddler who learns great lessons with her side-kick.

Two and a half-year old Afro-puff wearing Zoie realized one day that she could no longer avoid the red potty sitting in her bathroom, so with the help of her trusted friend Snotty and guidance from her parents, she sets out on a great adventure all on her own. Ultimately, she learns a few valuable lessons. The 704 words of this enchanting and whimsical children's book "I Did It! I Did It! Zoie Learns to Potty," tells an entertaining and unique story of an African American toddler girl whose everyday quest is to learn something new.

Ages 0-4

A traditional rhyming book

ISBN-10: 0-9987412-0-5

ISBN-13: 978-0-9987412-0-8



The second in a series of three children's books inspired by an African-American school-aged kid who learns great lessons in her everyday enchanting world.

Sharing, developing healthy relationships, showing compassion and understanding the differences are all social skills and behaviors we strive to teach our young ones. Four-year old Afro-puff wearing Zoie learns a new lesson of how to get along with her new friend Shawn. "I Don't Want To! Zoie Learns to Share," reinforces the important lesson of generosity and sharing. In this fun, entertaining and unique story, Zoie discovers that being selfish isn't kind and can hurt our friends. She soon learns that kindness is key to friendship.

Ages 3-8

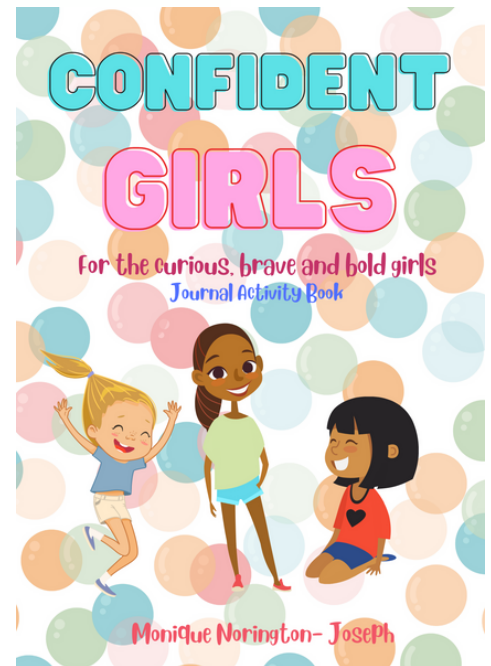
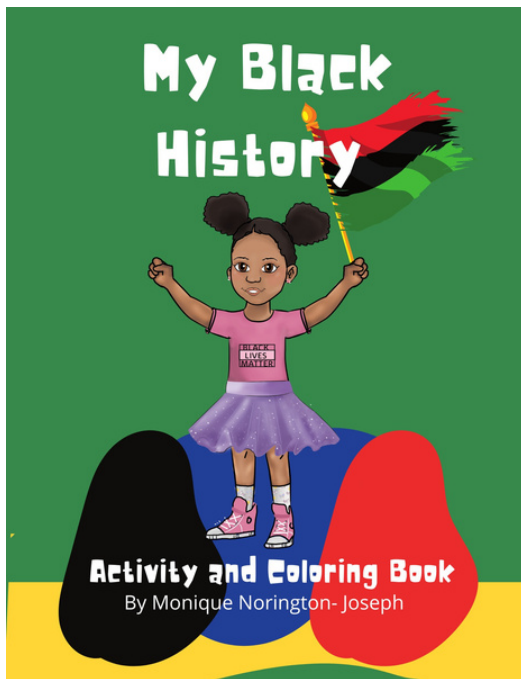
A Traditional rhyming book

ISBN-10: 0-9987412-2-1

ISBN-13: 978-0-9987412-2-2

# ACTIVITY AND COLORING BOOKS

WWW.JOSEPHHOUSEBOOKS.COM



My Black History is unlike any other children's coloring book. Children will have the chance to explore what makes them unique in their own family while learning about notable black contributions to our society

Designed specifically for children grades pre-school through third grade. Parents, grandparents and caregivers can spend time talking with their kids about the rich and bold history of African Americans. Includes fun mazes, writing, and coloring, a family tree and many more activities. This 30 page fun-filled activity book is sure to inspire and motivate the next generation of leaders. Created by a mom who believes all kids deserve the right to see themselves reflected positively in literature.

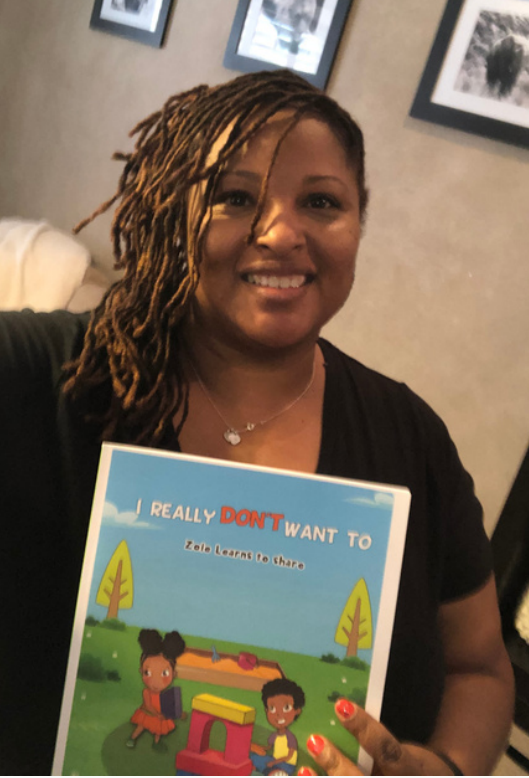
Ages 0-10  
Paperback : 33 pages  
ISBN-13 : 979-8401337313  
Dimensions : 8.5 x 0.08 x 11 inches

The second in a series of three children's books inspired by an African-American school-aged kid who learns great lessons in her everyday enchanting world.

Sharing, developing healthy relationships, showing compassion and understanding the differences are all social skills and behaviors we strive to teach our young ones. Four-year old Afro-puff wearing Zoie learns a new lesson of how to get along with her new friend Shawn. "I Don't Want To! Zoie Learns to Share," reinforces the important lesson of generosity and sharing. In this fun, entertaining and unique story, Zoie discovers that being selfish isn't kind and can hurt our friends. She soon learns that kindness is key to friendship.

Ages 7-10  
A Traditional rhyming book  
ISBN-10: 0-9987412-2-1  
ISBN-13: 978-0-9987412-2-2





M.S. TRAINED SPEAKING PROFESSIONAL

# BOOK MO'



- ✔ INVITE MONIQUE FOR AN APPEARANCE
- ✔ REVIEW THE BOOK
- ✔ ASK MONIQUE TO WRITE AN ARTICLE
- ✔ REQUEST AN INTERVIEW



MONIQUE TALKING WITH REV. JESSE L. JACKSON ABOUT THE IMPORTANCE OF CULTURAL BOOKS WITH A STRONG REPRESENTATION AND BOOKS THAT ENCOURAGE CREATIVE THINKING.



Monique is a passionate speaker to both private and public organizations. She is a go-to child advocate, African American women maternal health advocate and culture and early childhood development.

**“One of the greatest gifts we can give our children is access to knowledge.” -**

MONIQUE JOSEPH

## CONNECT

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@JOSEPHHOUSEBOOKS



zoieadventures@gmail.com



# GET TO KNOW THE AUTHOR

## WHAT'S YOUR FAVORITE MEMORY AS A KID?

What's your favorite memory as a kid?

I was raised by my Grandmother. I loved to go grocery shopping with her because she would let me add up all the food we were buying (without a calculator and no Iphone in the 80's) and then if I came within \$5.00 of the actual amount, I got to choose a cool prize. I loved that time we spent together. I will always cherish the investment of love she gave to me.

## WHAT'S SOMETHING MOST PEOPLE DONT KNOW ABOUT YOU

Well, I would say most people who think they know me, don't know that I am super silly and actually very funny! Actually, I'm quite a bit of a prankster! Only people who grew up with me know that side of me. Because I spent so many years in the corporate world, it be-came natural for me to put a shield around that side of myself. Being a mom and entrepreneur, I'm more carefree and have a tendency to tell a joke or two at anytime.

So watch out!

**“YOU CAN LEARN SOMETHING NEW EVERYDAY IF YOU READ!”**

*Monique Joseph*



## WHAT GETS YOU GOING EVERY DAY? WHAT MOTIVATES YOU?

That's an easy one. My passion for life and living each moment on purpose and with intention gets me going everyday. We waste a lot of time and energy on things and people who don't matter. At the end of the day, spend all the time you can with those who you love and care about. Life is short and time is precious. I've learned through the years that when you sacrifice so much for what's important to you like love and family, you won't get so easily side-tracked. This motivates me to be my very best for myself and family. My hope is that it will inspire others as well.

## WHAT'S YOUR FAVORITE QUOTE OF ALL TIME?

Well, that's a hard one. On my [UrbanMommyInc.com](http://UrbanMommyInc.com) Blog, I actually list my favorite quotes by extraordinary women. But if I have to name one, it would be by my wise Grandmother Lucy. She said, "Just Keep living." Honestly, I didn't know what that meant until I was about 30. The longer you live, the better you learn yourself if you are honest with yourself. It's true, once I stopped worrying about what people thought, who said what and at what time, I started to focus on how I was going to plan my life. Things just fell into place. I started to fully love myself, my hair, my body and everything about myself. I realized the things that were most important and it shaped my outlook. I believe the most important lesson we can teach our children is a lesson of what it means to fully be "true to yourself."



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# *What are they Saying About us?*

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## *HEALTHY MOMS MAGAZINE*

"Monique's story is fun, educational, and vibrant. The absolute joy Zoie experiences as she learns to use the potty is very cute, and it will help your child consider doing the same thing. The writing style and educational nature of the book make this an easy choice for us as parents, and the illustrations make the book very fun to look at for our children. As a result, this is pretty easy to recommend. It's a complete package."



## *TODDLER BOOK REVIEWS*

"One of the things I like about this book is that it's subtle in its approach to teaching. It's not blatantly teaching a topic, and instead just introduces the idea of the potty being a great experience. Why I like this so much is simply because children will absorb the story and then want to have this same wonderful experience."

## *KID FUN CHANNEL*

"The style is extremely fun to look at, and it's extremely modern. As crazy as it sounds, I've seen this style most closely linked with large-budget video games (don't believe me, check out Borderlands' art). I don't know how Monique has managed to illustrate the book this way, but it's fantastic and it causes the pictures to absolutely pop off of the page."



# STORY IDEAS AND SPEAKER TOPICS

1. How to raise a reader
2. The importance of cultural inclusion in literature
3. Creative writing for kids
4. Helping kids develop critical thinking skills
5. Creative ways to make reading fun for kids
6. African American children and the reading gap
7. The importance of African American parents reading to their kids
8. Why early development education is important
9. How books can inspire kids to change the world
10. How to reinforce positive messages we want our kids to embrace
11. 10 great activities for kids
12. Why children's books that teach diversity are important
13. How to raise compassionate children
14. How to use e-books to teach kids
15. Shaping your kids into leaders
16. Getting started as an independent author and how to publish



COMING  
SOON

EVERY child can  
and will **SUCCEED**  
when given the opportunity!  
-mo joseph



## Media Story Ideas

### For More Info:

**For interviews,  
presentations, appearances,  
and to obtain a digital  
review copy:**

**Email:**

**moniquenoringtonjoseph@gmail.com**

**Phone: 503.593.4230**



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